

PROGRAM: AAS MARKETING

Division: Business, Behavioral/Social Sciences, Public & Human Services
CLA-201 (914) 606-6795

64 Credits

Curriculum Chair

Professor Deirdre Verne
Gateway 348
Telephone: (914) 606-6219

Reviewed By: _____

Date: _____

Approved By Curriculum Chair: _____

Course #	SEMESTER 1	Credits	✓
<i>ENG 101</i>	<i>Composition & Literature 1</i>	<i>3</i>	
ACC 119	Financial Accounting	4	
CIS 110	Computer Information Systems	3	
MKT 101	Marketing	3	
	<i>Mathematics¹- _____</i>	<i>3-4</i>	
	<i>PE (fitness)- _____</i>	<i>1</i>	

Course #	SEMESTER 2	Credits	✓
<i>ENG 102</i>	<i>Composition & Literature 2</i>	<i>3</i>	
ACC 120	Managerial Accounting	4	
MGT 101	Business Organization & Management	3	
MKT 203	Advertising	3	
	<i>Mathematics or Science- _____</i>	<i>3-4</i>	
MKT 202	Internet Marketing	1	

Course #	SEMESTER 3	Credits	✓
MKT 103	Principles of Selling	3	
	<i>Science²- _____</i>	<i>3-4</i>	
	<i>Behavioral, Social Science or Humanities²- _____</i>	<i>3</i>	
<i>COMM 109</i>	<i>Speech Communication⁵</i>	<i>3</i>	
	Elective ⁶ - _____	3	
	<i>PE (sport)- _____</i>	<i>1</i>	

Course #	SEMESTER 4	Credits	✓
LAW 101	Business Law	3	
	<i>Behavioral, Social Science or Humanities³- _____</i>	<i>3</i>	
	Business ⁴ - _____	3	
	Elective ⁶ - _____	3-4	
	Elective ⁶ - _____	3-4	
	Electives ³ to equal 64 credits		

Bold italic items are Core Requirements.

NOTES:

- ***Behavioral Science*** courses include Sociology, Psychology, Anthropology and Geography. General Psychology is the prerequisite for all upper level psychology courses.
- ***Humanities*** courses include Art, Dance, Drama, Music, Film, Foreign Language, Literature¹, Philosophy or Theater and Photography at ARTWS.
- ***Social Science*** courses include History, Political Science, Economics and Geography.

¹ Mathematics elective - Statistics recommended

² Science elective – BIO 101/102 Biological Science w/Lab recommended for students who want to transfer.

³ Behavioral, Social Science or Humanities Elective - Choose a 3 credit course from 2 areas for a total of 6 credits.

⁴ Business elective – MGT 103-Entrepreneurship or GLBUS-Global Business

⁵ **Fall 2008: Communication 109 - Speech Communication replaced this Liberal Arts elective.**

⁶ While any elective will count, the following are recommended: International Marketing, Consumer Behavior, and Marketing Co-Op. Recommended for transfer students: Economics 1 & 2.

WCC SCIENCE COURSES

Science Courses with Lab

BIOL 101 – Biological Science (Lab) 4 credits	BIOL 103 – Human Biology (Lab) 4 credits
BIOL 115 – General Biology I (Lab) 4 credits	BIOL 117 – General Biology II (Lab) 4 credits
BIOL 121 – A & P I (Lab) 4 credits	BIOL 123 – A & P II (Lab) 4 credits
BIOL 128 – Basics Biotech 3 credits	BIOL 129 – Basics of Biotech Lab 0 credits
BIOL 203 – Basic Micro bio (Lab) 3 credits	BIOL 221 – General Micro bio (Lab) 4 credits
CHEM 107 – Inorganic Chem I (Lab) 4 credits	CHEM 111 – Inorganic Chem II (Lab) 4 credits
CHEM 113 – Prin. of Inorganic Chem (Lab) 4 credits	CHEM 117 – Prin. of Organic Chem (Lab) 4 credits
CHEM 127 – Intro to Forensic Science (Lab) 4 credits	CHEM 145 – Biochem of Addiction (Lab) 3 credits
CHEM 162 – Topic in Science 3 credits	CHEM 163 – Topic in Science Lab 1 credit
CHEM 201 – Organic Chem I (Lab) 5 credits	CHEM 205 – Organic Chem II (Lab) 5 credits
PHYS 101 – Tech Physics I (Lab) 3 credits	PHYS 102 – Tech Physics II (Lab) 3 credits
PHYS 111 – College Physics I (Lab) 4 credits	PHYS 112 – College Physics II (Lab) 4 credits
PHYS 121 – Engineering Physics I (Lab) 5 credits	PHYS 122 – Engineering Physics II (Lab) 5 credits
PHYS 129 – Intro to Oceanography (Lab) 4 credits	PHYS 131 – Physics for Telecomm/Verizon 4 credits
PHYS 143 – Earth Science (Lab) 4 credits	PHYS 145 – Weather & Forecasting (Lab) 4 credits
PHYS 151 – Astronomy (Lab) 4 credits	PHYS 292 – Physical Geography (Lab) 4 credits

Science Courses with/without Lab

BIOL 143 – Environmental Science 3 credits	BIOL 144 – Environmental Science Lab 1 credit
BIOL 236 – Human Genetics 3 credits	BIOL 237 – Human Genetics Lab 1 credit

Science Courses without Lab

BIOL 155 – Environmental Studies 3 credits	BIOL 159 – Problems in Pollution 3 credits
BIOL 161 – Bio of Human Sexuality 3 credits	CHEM 131 – Intro to Forensic Science 3 credits
PHYS 119 – Science and Survival 3 credits	PHYS 120 – Physical Science Exploration 3 credits
PHYS 159 – The Solar System	PHYS 165 – Principles of Energy

Science Courses for Specific Areas/ Curriculum

BIOL 109C – Basic A & P (and Lab) PN 4 credits	BIOL 127 – Cross Sectional Anatomy 3 credits
BIOL 201 – Pharmacology (Respiratory Care) 3 credits	BIOL 202 – Pharmacology (For Nurses) 3 credits
BIOL 229 – Cardiopulmonary Pathology (Respiratory Care) 2 credits	BIOL 241 – Radiation Biology 3 credits

Honors Science Courses

BIOL 147H – Psych bio (and Lab) Honors 4 credits	PHYS 154H – Life in the Universe Honors 4 credits
PHYS 205 – Cambridge Science – Honor	