

# AAS: Business-Marketing

**Curriculum Chair:** Prof. Phyllis Fein Gateway-350 Tel # (914) 606-6996 Email: [Phyllis.fein@sunywcc.edu](mailto:Phyllis.fein@sunywcc.edu)

**Academic Dean Office:** Dr. Carmen Martinez-Lopez CLA-201 Tel# (914) 606-6795 Email:

[Carmen.MartinezLopez@sunywcc.edu](mailto:Carmen.MartinezLopez@sunywcc.edu)

## Developmental Courses as required based on placement scores

<input type="checkbox"/>	<b>ENG 91</b> Writing for College 1 – Score of 4 E Code 1 and below, <b>30.01</b> Choose an item.
<input type="checkbox"/>	<b>ENG 92</b> Writing for College 2 – Score of 6 E Code 2, <b>30.02</b> Choose an item.
<input type="checkbox"/>	<b>ENG 99</b> Writing Studio with linked ENG 101+ - Score of 6 E Code 2, <b>30.02</b> OR successful completion of ENG 91
<input type="checkbox"/>	<b>ESL 94</b> Academic Writing 1 – Score of 5 or 6 E Code 6, <b>20.01</b> .
3 <input type="checkbox"/>	<b>ESL 122</b> Academic Writing 2 – Score of 7 E Code 7, <b>21.01</b>
<input type="checkbox"/>	<b>MATH 92</b> Pre-Algebra – Arithmetic score 44 and below, Elementary Algebra 54 and below, <b>40.01</b> Choose an
<b>OR</b> <input type="checkbox"/>	<b>MATH 93</b> Beginning Algebra – Arithmetic score 45 and above, Elementary Algebra 54 and below, <b>40.02</b> Choose an item.
	<b>MATH 94</b> Foundations of Mathematical Reasoning – Arithmetic score 45 and above, Elementary Algebra 54 and below, <b>40.02</b> Choose an item.
<input type="checkbox"/>	<b>READ 93</b> Foundation of College Reading – Score of 57 and below, <b>10.01</b> Choose an item.
3 <input type="checkbox"/>	<b>READ 105</b> Analytical Reading – Score of 58 and higher <b>11.01</b> Choose an item.

## New General Education Requirements

3 <input type="checkbox"/>	<b>ENG 101</b> – Writing and Research <b>OR ENG 101H</b> Choose an item.
3 <input type="checkbox"/>	<b>ENG 102</b> – Writing and Literature <b>OR ENG 102H</b> Choose an item.
	<b>MATHEMATICS GENERAL ED REQUIREMENTS – Select a 3/4 credit course:</b> <b>MATH</b> 116, 117, 120, 130, 135, 138, 140, 161, 180, 181, 191, 205, 230, <b>PSYCH</b> 201
3 <input type="checkbox"/> /4 <input type="checkbox"/>	
4 <input type="checkbox"/>	<b>MATH 140</b> – Statistics Choose an item.
	<b>NATURAL SCIENCE GENERAL ED REQUIREMENTS – Select a 3/4 credit course:</b> <b>BIOL</b> 101, 103, 115, 115H, 117, 117H, 121, 123, 127, 140, 143, 155, 159, 203, <b>CHEM</b> 107, 111, 113, 117, 201, 205, <b>PHYSC</b> 101, 111, 112, 120, 121, 122, 129, 143, 143H, 151, 162, 167+168, 292
3 <input type="checkbox"/> /4 <input type="checkbox"/>	
3 <input type="checkbox"/>	<b>ECON 101</b> – Macroeconomics <b>OR ECON 101H</b> Choose an item.
3 <input type="checkbox"/>	<b>PSYCH 101</b> – General Psychology <b>OR PSYCH 101H</b> Choose an item.
	<b>OTHER WORLD CIVILIZATIONS GENERAL ED REQUIREMENTS – Select a 3 credit course:</b> <b>ANTHR</b> 120, 210, 215H, <b>HIS</b> 119, 128, 129, 131, <b>POLSC</b> 113, <b>ENG</b> 227
3 <input type="checkbox"/>	

	<b>AMERICAN HISTORY or WESTERN CIVILIZATION GENERAL ED REQUIREMENTS – Select a 3 credit course:</b> <b>ART 108, 109, HIS 101, 102, 104, 106, 110, 111, 112, 121*, 133**, 134**, POLSC 102, 104, 107</b> <i>*Students who complete this course cannot use HIS 133 or 134 to fulfill degree and/or general education requirements</i> <i>**Students who complete this course cannot use HIS 121 to fulfill degree and/or general education requirements</i>
3 <input type="checkbox"/>	

Degree Requirements	
4 <input type="checkbox"/>	<b>ACC 119</b> – Financial Accounting: <b>MATH 93 may be a pre or co-requisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>CIS 110</b> – Computer Information Systems Choose an item.
3 <input type="checkbox"/>	<b>CIS 225</b> – Database Management <b>CIS 110 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MGT 101</b> – Business Organization and Management Choose an item.
3 <input type="checkbox"/>	<b>MKT 101</b> – Marketing: <b>Prerequisite: Student must be ENG 101 ready by satisfactory completion of ENG 92, ESL 122, or an ESSAY score of 8 or higher.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 103</b> – Professional Selling Choose an item.
3 <input type="checkbox"/>	<b>MKT 203</b> – Advertising: <b>MKT 101 is the prerequisite or permission from the Curriculum or Departmental Chairperson.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 205</b> – Market Research Choose an item.
3 <input type="checkbox"/>	<b>MKT 207</b> – Consumer Behavior: <b>MKT 101 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 216</b> – Marketing Management: <b>MKT 101 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 202</b> – Digital Marketing <b>OR</b> <b>MKT 239</b> – Marketing Internship: <b>MKT 101 is the prerequisite.</b> Choose an item.

SEEN BY:

Completed credits

of 62 required

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Academic Plan		Completed credits		of 62 required	
		Fall/Spring		Fall/Spring	
<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>
		Fall/Spring		Fall/Spring	
<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>