

PROGRAM: AAS FASHION MERCHANDISING
 Division: Business, Behavioral/Social Sciences, Public & Human Services
 CLA-201 (914) 606-6795

Curriculum
 Code: 0327
 66 Credits

Curriculum Chair
 Professor Phyllis Fein
 CLA-28
 Telephone: (914) 606-6996

Reviewed By: _____
Date: _____
Approved By Chairperson/Dean:

Course #	SEMESTER 1	Credits	✓
ENG 101	Composition & Literature 1	3	
CIS 110	Computer Information Systems	3	
FASH 105	Introduction to the Fashion Industry	3	
MGT 101	Business Organization and Management	3	
	Mathematics²- _____	3-4	

Course #	SEMESTER 2	Credits	✓
ENG 102	Composition & Literature 2	3	
ACC 119	Financial Accounting	4	
MKT 101	Marketing	3	
FASH 206	Visual Merchandising and Display ¹	3	
	Humanities³- _____	3-4	
	PE (fitness)- _____	1	

Course #	SEMESTER 3	Credits	✓
ACC 120	Managerial Accounting	4	
FASH 205	Textiles	3	
COMM 109	Speech Communication	3	
MKT 203	Advertising	4	
	Mathematics or Science- _____	3-4	
	PE (sport)- _____	1	

Course #	SEMESTER 4	Credits	✓
FASH 115	Fashion Design Technology ⁴	3	
FASH 112	International Fashion Buying	3	
FASH 207	Internship or Business Elective- _____	3	
	Behavioral or Social Science- _____	3	
	Science & Lab- _____	4	

Bold italic items are Core Requirements.

NOTES:

Fall only:
 Textiles

Spring only:
 Visual Merchandising and Display
 Merchandise Planning and Control

- **Social Science** courses include History, Political Science, Economics and Geography.
- **Behavioral Science** courses include Sociology, Psychology, Anthropology and Geography. General Psychology is the prerequisite for all upper level psychology courses.
- **Humanities** courses include Art, Dance, Drama, Music, Foreign Language, Film, Philosophy, Theater and Photography at ARTWS.

¹ Prerequisite: FASH 105 - Intro to the Fashion Industry

² Pre-calculus or Statistics strongly recommended for transfer

³ Beginning Drawing, Introduction to Art I, or a Foreign Language is required.

⁴ Prerequisite: CIS 110 – Computer Information Systems