

# AAS: Business-Marketing

**Curriculum Chair:** Prof. Phyllis Fein Gateway-350 Tel # (914) 606-6996 Email: [Phyllis.fein@sunywcc.edu](mailto:Phyllis.fein@sunywcc.edu)

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## Developmental Courses as required based on placement scores

<input type="checkbox"/>	<b>ENG 91</b> Writing for College 1 – Score of 4 E Code 1 and below, <b>30.01</b> Choose an item.
<input type="checkbox"/>	<b>ENG 92</b> Writing for College 2 – Score of 6 E Code 2, <b>30.02</b> Choose an item.
<input type="checkbox"/>	<b>ENG 99</b> Writing Studio (with linked section of ENG 101+) - Score of 6 E Code 2, <b>30.02</b>
<input type="checkbox"/>	<b>ESL 94</b> Academic Writing 1 – Score of 5 or 6 E Code 6, <b>20.01</b> .
<b>3</b> <input type="checkbox"/>	<b>ESL 122</b> Academic Writing 2 – Score of 7 E Code 7, <b>21.01</b>
<input type="checkbox"/>	<b>MATH 92</b> Pre-Algebra – Arithmetic score 44 and below, Elementary Algebra 54 and below, <b>40.01</b> Choose an
<b>OR</b> <input type="checkbox"/>	<b>MATH 93</b> Beginning Algebra – Arithmetic score 45 and above, Elementary Algebra 54 and below, <b>40.02</b> Choose an item.
	<b>MATH 94</b> Foundations of Mathematical Reasoning – Arithmetic score 45 and above, Elementary Algebra 54 and below, <b>40.02</b> Choose an item.
<input type="checkbox"/>	<b>READ 93</b> Foundation of College Reading – Score of 57 and below, <b>10.01</b> Choose an item.
<b>3</b> <input type="checkbox"/>	<b>READ 105</b> Analytical Reading – Score of 58 and higher <b>11.01</b> Choose an item.

## New General Education Requirements

<b>3</b> <input type="checkbox"/>	<b>ENG 101</b> – Writing and Research <b>OR ENG 101H</b> Choose an item.
<b>3</b> <input type="checkbox"/>	<b>ENG 102</b> – Writing and Literature <b>OR ENG 102H</b> Choose an item.
	<b>MATHEMATICS GENERAL ED REQUIREMENTS – Select a 3/4 credit course:</b> <b>MATH 116, 117, 120, 130, 135, 138, 140, 161, 180, 181, 191, 205, 230</b>
<b>3</b> <input type="checkbox"/> <b>/4</b> <input type="checkbox"/>	
<b>4</b> <input type="checkbox"/>	<b>MATH 140</b> – Statistics Choose an item.
	<b>ALL NATURAL SCIENCE GENERAL ED REQUIREMENTS – Select a 3/4 credit course: BIOL 101, 103, 115, 115H, 117, 117H, 121, 123, 127, 143, 155, 159, 203, CHEM 107, 111, 113, 117, 201, 205, PHYSIC 101, 111, 112, 120, 121, 122, 129, 143, 143H, 151, 159, 162, 292</b>
<b>3</b> <input type="checkbox"/> <b>/4</b> <input type="checkbox"/>	
<b>3</b> <input type="checkbox"/>	<b>ECON 101</b> – Macroeconomics <b>OR ECON 101H</b> Choose an item.
<b>3</b> <input type="checkbox"/>	<b>PSYCH 101</b> – General Psychology <b>OR PSYCH 101H</b> Choose an item.
	<b>OTHER WORLD CIVILIZATIONS GENERAL ED REQUIREMENTS – Select a 3 credit course:</b> <b>ANTHR 120, 210, 215H, HIS 119, 128, 129, 131, POLSC 113</b>
<b>3</b> <input type="checkbox"/>	

	<p><b>AMERICAN HISTORY or WESTERN CIVILIZATION GENERAL ED REQUIREMENTS – Select a 3 credit course:</b></p> <p><b>ART 108, 109, HIS 101, 102, 104, 106, 110, 111, 112, 121*, 133**, 134**, POLSC 102, 104, 107</b></p> <p><i>*Students who complete this course cannot use HIS 133 or 134 to fulfill degree and/or general education requirements</i></p> <p><i>**Students who complete this course cannot use HIS 121 to fulfill degree and/or general education requirements</i></p>
3 <input type="checkbox"/>	

<b>Degree Requirements</b>	
4 <input type="checkbox"/>	<b>ACC 119</b> – Financial Accounting: <b>MATH 93 may be a pre or co-requisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>CIS 110</b> – Computer Information Systems Choose an item.
3 <input type="checkbox"/>	<b>CIS 225</b> – Database Management <b>CIS 110 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MGT 101</b> – Business Organization and Management Choose an item.
3 <input type="checkbox"/>	<b>MKT 101</b> – Marketing: <b>Prerequisite: Student must be ENG 101 ready by satisfactory completion of ENG 92, ESL 122, or an ESSAY score of 8 or higher.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 103</b> – Professional Selling Choose an item.
3 <input type="checkbox"/>	<b>MKT 203</b> – Advertising: <b>MKT 101 is the prerequisite or permission from the Curriculum or Departmental Chairperson.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 205</b> – Market Research Choose an item.
3 <input type="checkbox"/>	<b>MKT 207</b> – Consumer Behavior: <b>MKT 101 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 216</b> – Marketing Management: <b>MKT 101 is the prerequisite.</b> Choose an item.
3 <input type="checkbox"/>	<b>MKT 202</b> – Internet Marketing <b>OR</b> <b>MKT 239</b> – Marketing Internship: <b>MKT 101 is the prerequisite.</b> Choose an item.

SEEN BY:

Completed credits

of 62 required

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Academic Plan		Completed credits		of 62 required	
		Fall/Spring		Fall/Spring	
<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>
		Fall/Spring		Fall/Spring	
<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>	<u>Class</u>	<u>Credits</u>