

PROGRAM: AAS FASHION MERCHANDISING
 Division: Business, Behavioral/Social Sciences, Public & Human Services
 CLA-201 (914) 606-6963

Curriculum
 Code: 0327
 66 Credits

Curriculum Chair
 Professor Phyllis Fein
 CLA-28
 Telephone: (914) 606-6996

Reviewed By: _____
Date: _____
Approved By Chairperson/Dean:

Course #	SEMESTER 1	Credits	✓
<i>ENG 101</i>	<i>Composition & Literature 1</i>	<i>3</i>	
DP 103	Computer Information Systems	3	
RET 105	Introduction to the Fashion Industry	3	
MGT 101	Business Organization and Management	3	
	<i>Mathematics²- _____</i>	<i>3-4</i>	

Course #	SEMESTER 2	Credits	✓
<i>ENG 102</i>	<i>Composition & Literature 2</i>	<i>3</i>	
ACC 119	Financial Accounting	4	
MKT 101	Marketing	3	
RET 206	Visual Merchandising and Display ¹	3	
	<i>Humanities³- _____</i>	<i>3-4</i>	
	<i>PE (fitness)- _____</i>	<i>1</i>	

Course #	SEMESTER 3	Credits	✓
ACC 120	Managerial Accounting	4	
RET 205	Textiles	3	
COMM 109	Speech Communication	3	
MKT 203	Advertising	4	
	<i>Mathematics or Science- _____</i>	<i>3-4</i>	
	<i>PE (sport)- _____</i>	<i>1</i>	

Course #	SEMESTER 4	Credits	✓
RET 115	Fashion Design Technology ⁴	3	
RET 112	Merchandising Planning and Control	3	
RET 207	Internship or Business Elective- _____	3	
	<i>Behavioral or Social Science- _____</i>	<i>3</i>	
	<i>Science & Lab- _____</i>	<i>4</i>	

Bold italic items are Core Requirements.

NOTES:

Fall only:
 Textiles

Spring only:
 Visual Merchandising and Display
 Merchandise Planning and Control

- **Social Science** courses include History, Political Science, Economics and Geography.
- **Behavioral Science** courses include Sociology, Psychology, Anthropology and Geography. General Psychology is the prerequisite for all upper level psychology courses.
- **Humanities** courses include Art, Dance, Drama, Music, Foreign Language, Film, Philosophy, Theater and Photography at ARTWS.

¹ Prerequisite: Ret 105 - Intro to the Fashion Industry

² Pre-calculus or Statistics strongly recommended for transfer

³ Beginning Drawing, Introduction to Art I, or a Foreign Language is required.

⁴ Prerequisite: DP 103 – Computer Information Systems